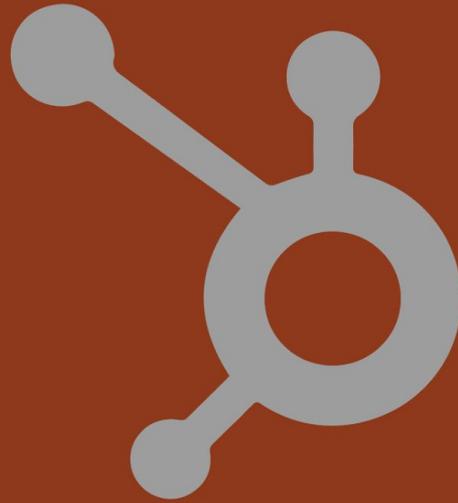


Hubspot Services



Hubspot Services

We know you want to go *faster*
with Hubspot.

As Hubspot's Certified growth partners we'll give your business rapid access to all of the sales, marketing and service tools you need to scale.



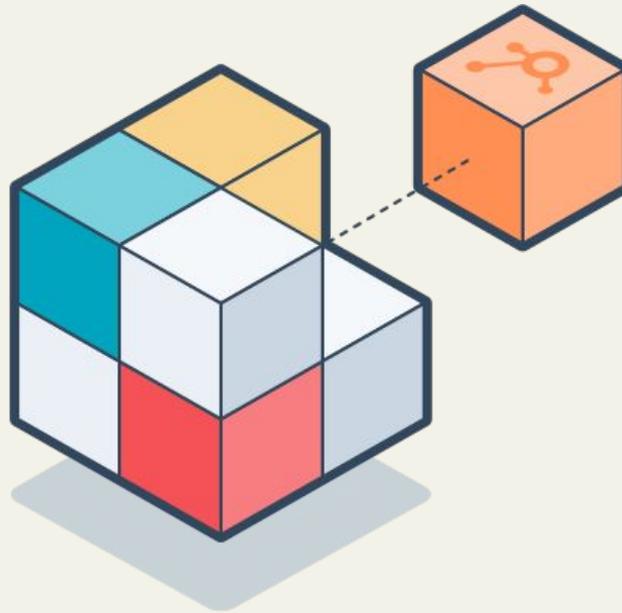
&



What is Hubspot?

HubSpot offers a full stack of software for marketing, sales, and customer service, with a completely free CRM at its core. They're powerful alone — but even better when used together.

HubSpot



U Usable
Media



Why Usable Media?

Accelerate

Access an Agile agency. We'll get you started in days not months

Save Costs

Through explanation, we'll help you evaluate which tools and plans you really need!

More than Hubspot

Impartial experts - we join lots of technologies (Hubspot, Google AdWords, Wordpress and more), so we can help harness the benefits of multiple tools



& more...



How much to Setup & Run?

Standard Inbound Marketing plans

Rapid.

£2,360 /mo*

Launching a new product or service? Looking to speed-up an existing business? Our Rapid Plan uses proven marketing models to get leads coming through

Includes:

- Strategy & tools set-up
- 1x Call to Action
- 2x Articles per month (& SEO)
- Google Ad Campaigns
- Basic social media Posting
- Performance Reporting

-- For Trial / Evaluation --

Growth Booster

£4,182 /mo*

Accelerating businesses? Our Growth Booster is a perfect Multi-channel inbound marketing package to connect Sales & Marketing. Comes with Expert guided consultancy.

Includes:

- Strategy & tools set-up
- 3x Calls to Action
- 2x Articles per month (& SEO)
- Google Ad Campaigns
- Linkedin Ads
- Social Media Management
- Expert Monthly Consultation
- Advanced Reporting

-- Recommended SME --

Enterprise

£8,380 /mo*

Is your audience Vast? Do your products and services cover multiple verticals? For companies with high volume lead ambitions requiring larger inbound content teams.

Tell us and we'll tailor

We can tailor a package to suit your needs. Tell us what you need, and we'll tailor a package to suit your business.



Hubspot Investment

*All plans require HubSpot Pro. Pricing starts from £655 per month (not included). No setup fee with 12 month plan.

What's included?



Optimised Landing pages



Smart forms



Smart calls to action



Daily/Weekly/Monthly
Reporting



Automated Workflows



Pay-per-click



Design for Conversion
optimisation



Paid Social Media advertising



On-site SEO

Plus...

Our regular packages are designed for significant, sustainable growth. We can add on other marketing services including:

Off-site SEO

Videos & Animation

Email Marketing

Sales Enablement

Telesales

[Chat with an expert](#)



Results

Google ★★★★★

key to our ability to tackle new markets
and accelerate growth.

“The Usable Media team worked across our business to understand what we do and our strategy for break-out growth. They helped us to craft and execute a complete marketing program to move us from practically zero marketing to modern, integrated multi-channel marketing. Their work has been key to our ability to tackle new markets and accelerate growth.”



Bob Anderson
CEO, Protean Software

Protean
Software



Contact

Creative Director
Google Squared Alumni
Hubspot Partner

Paul Stratford
Partner

Marketing Analyst
Performance Marketing expert
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